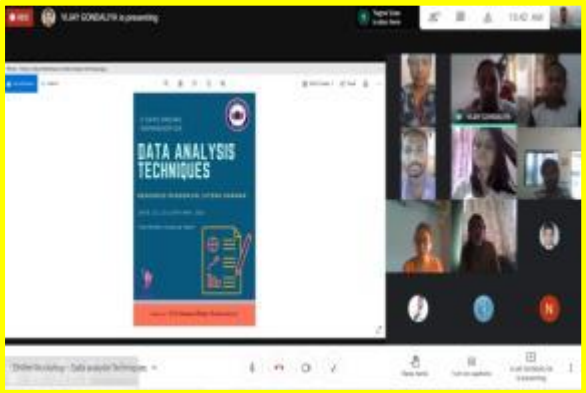
B.V. Patel Institute of Management,
Uka Tarsadia University

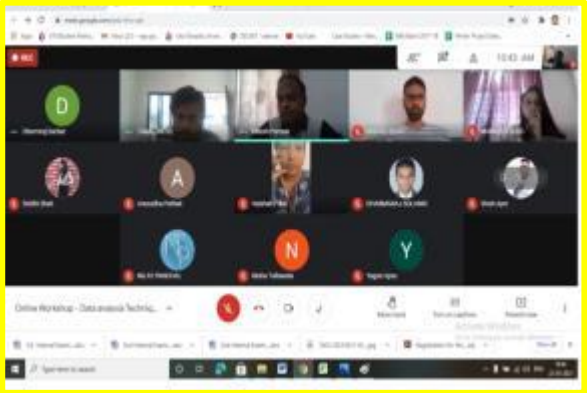
Date: 25/05/2021

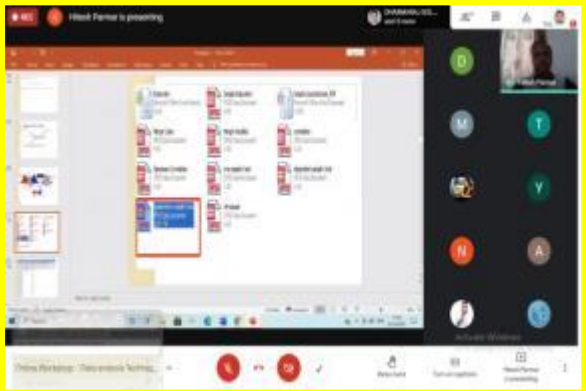
Three Days Workshop (Online) on Data Analysis Techniques

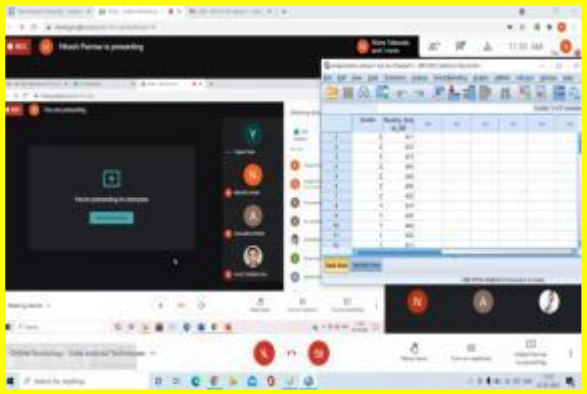
Platform: Google Meet (Link: https://meet.google.com/psb-frro-spt)

A Three Days Workshop (Online) on Data Analysis Techniques was organized for faculty members of BBA and B.Com. The main objective of workshop is to provide exposure to the faculty members' to data analysis techniques and its applications (specifically: parametric test, non-parametric test, factor analysis – exploratory and structure equation modeling). Workshop was conducted by **Dr. Hitesh Parmar** is a Faculty, School of Business Management, S.P. University, Gujarat.









The workshop was conducted through online mode (Google Meet) interactive session, research problems of participant and practical exercise in group for application-based learning. On the first day of workshop parametric and non – parametric tests were discussed with its application by using SPSS. Second day of workshop was all about practice session.

Everyone has to perform at least four to five tests and submit assignment. On the third day Structure Equation Modeling was explained by using AMOS. Overall workshop was very much useful for all faculty members for further research and guiding students for their project work.